# Sustainable Development Goals



**Goal 1: No Poverty** End poverty in all its forms everywhere.

**Goal 2: Zero Hunger** End hunger, achieve food security and improved nutrition and promote sustainable agriculture.

**Goal 4: Quality Education** Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Goal 5: Gender Equality Achieve gender equality and empower all women and girls.

**Goal 8: Decent Work and Economic Growth** Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

**Goal 9: Industry, Innovation and Infrastructure** Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.

# Sustainable Development Goals



Goal 10: Reduced Inequalities Reduce inequality within and among countries

**Goal 11: Sustainable Cities and Communities** Make cities and human settlements inclusive, safe, resilient and sustainable.

**Goal 12: Responsible Consumption and Production** Ensure sustainable consumption and production patterns.

Goal 13: Climate Action Take urgent action to combat climate change and its impacts.

**Goal 15: Life on Land** Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.

**Goal 17: Partnerships for the Goals** Strengthen the means of implementation and revitalize the global partnership for sustainable development.

## Fair Trade Connection to SDG's



This goal is central to Fairtrade's mission. We seek to ensure that farmers and workers make strong progress towards a living income and living wages.

Small-scale farmers continue to provide a large percentage of the world's population with food. Building robust livelihoods is crucial for achieving this goal. In addition, farmers and workers earning a dignified income or wage will be able to better provide for their own families.

Equitable access to training and informal education for adults and youth will increase future opportunities available to all. Fairtrade farmers and workers choose to spend a portion of their Fairtrade Premium funds on children's education, while the three Fairtrade producer networks invest significantly in training and learning opportunities for producers.

Fairtrade supports women to participate equally in their cooperatives and workplaces, earn better wages and diversify their incomes. A push for equity will result in increased opportunities and representation for women as well as young people.

## Fair Trade Connection to SDG's



Fairtrade promotes better working conditions, supports workers to negotiate for better pay and is striving to achieve living wages for workers on Fairtrade plantations. Our standards prohibit child and forced labour and we work with young people.

Fairtrade Standards and resources like the Fairtrade Premium mean that farmers and workers are in control of investments in their businesses and communities. We are also aiming for supply chains to be fully traceable and transparent, so producers can make informed business decisions and deepen their relationships with their trade partners.

We call for trade policies and collective action that will unlock greater benefits from trade for all farmers and workers. Fairtrade prices and Premium are a safety net, and our living income and living wage strategies provide a pathway towards decent livelihoods for more people. Inclusion efforts and economic interventions will lead to greater gender equality, increased opportunities for young people, and reductions in discrimination.

Producer organisations are pillars in their communities. They invest Fairtrade Premium funds to improve infrastructure and services and build resilience in the face of climate change.

## Fair Trade Connection to SDG's



Fairtrade is the leading ethical label worldwide. Through our campaigns and advocacy work, we bring together thousands of communities and millions of citizens worldwide to campaign for fairer trade. Shoppers, producers and advocates are working together to push for social and climate justice.

Small-scale farmers are already bearing the brunt of a changing climate. Fairtrade works with producer organisations and climate experts to build farmers' resilience to climate shocks and stresses and apply environmentally sustainable practices.

Fairtrade Standards requirements and climate resilient practices will reduce pressure on protected areas and forests, and reduce loss of biodiversity.



One leader tries to help the other whilst the other is nasty to them. (People are nasty to us, call us names when we try to be nice).

One tidies an area and the other doesn't even notice. Makes a comment about the place being a mess.

(Nobody notices – parents don't notice you've done anything when you tidy your room).

One invites someone to join in a group game and the other excludes them.

(Sometimes people make us feel unwelcome and excluded).